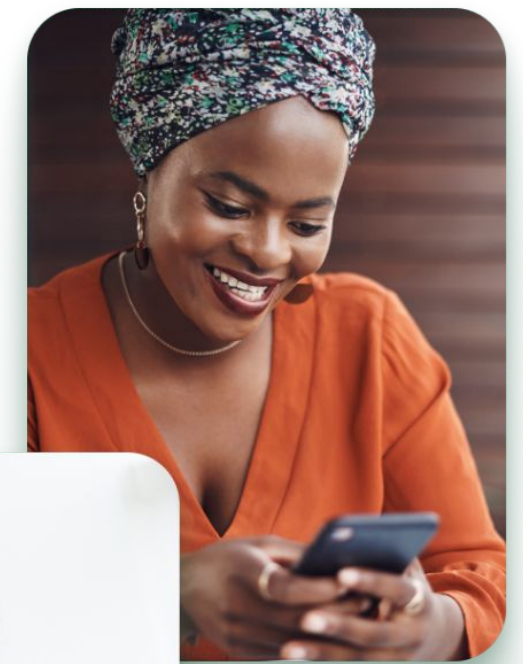
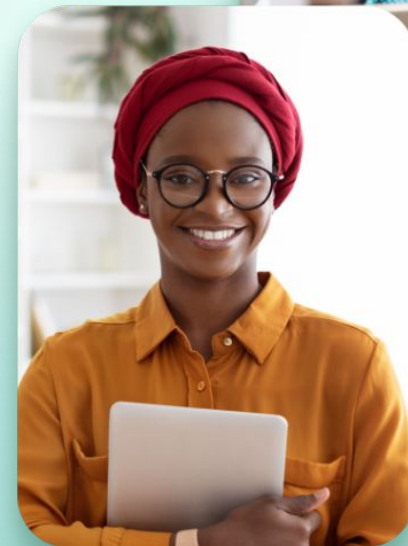


# **Ramadan Giving: your donation optimization guide**

**Learn how to maximize revenue and automate  
daily giving just in time for Ramadan**

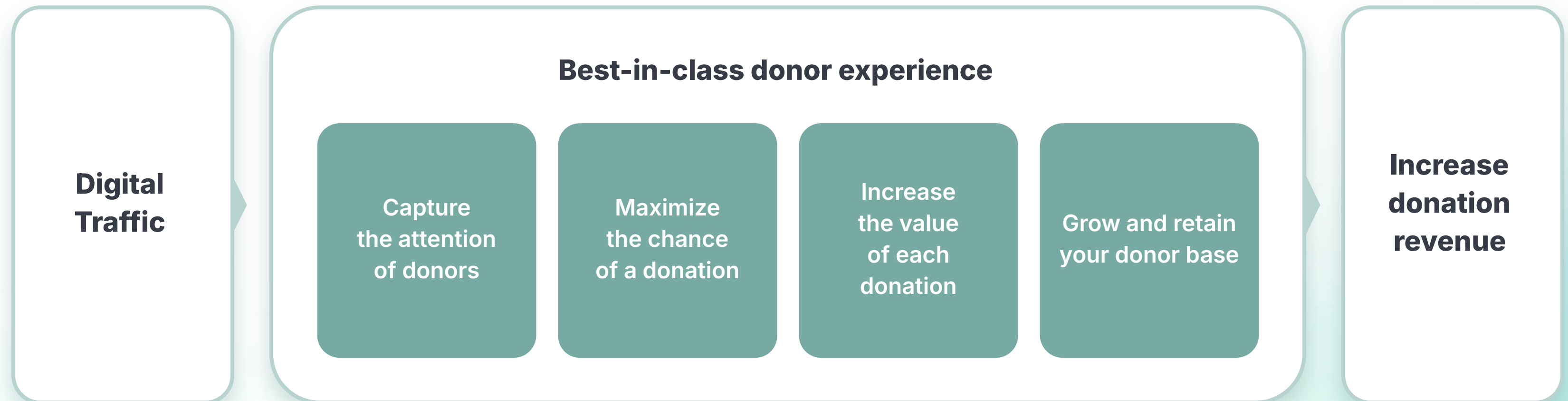
# You do a lot of work to get supporters to your website for Ramadan Giving

Harness the power of giving during the holy month of Ramadan. This guide, brought to you in partnership with Sarah Ali Philanthropy Inc and the Muslim Philanthropy Network, will show you how Fundraise Up is built to maximize your blessings with AI-powered features that turn web visitors into lasting donors.



Create the biggest impact for your mission

# Optimize every step of turning web visitors into donors



Let's explore this Ramadan optimization guide to discover which tools will get you to your goal!

**On average, Muslim-focused nonprofits using Fundraise Up see 239% more in revenue and a 206% increase in the number of donations during Ramadan compared to regular days**



What's inside: All the features you need for a successful Ramadan

# But first! Are you ready for Ramadan?

Are your donors engaged at every possible touchpoint? Audit your fundraising fitness with this checklist then keep reading to explore all Fundraise Up tools loved by nonprofits like yours.



## Capture donor attention

- [Website Elements](#)
- [Social Proof](#)
- [Campaign Pages](#)
- [Impact Sliders](#)
- [QR Codes](#)



## Streamline zakat giving

- [Daily giving with end dates](#)
- [Localized experiences in Arabic](#)
- [Modern payment options](#)
- [Impact Descriptions](#)
- [Virtual Terminal](#)
- [Tribute card collections](#)



## Optimize each donation

- [Artificial intelligence](#)
- [Recurring donors](#)
- [Covered transaction fees](#)
- [Donation matching](#)



## Grow and retain donors

- [Donor Portal](#)
- [Recurring donors](#)
- [Increased gift size](#)
- [Thank you pages](#)

**Start planning your Ramadan campaign!**

[Connect](#) with us for a complimentary Donation Journey Assessment.

The background features a dark teal gradient that transitions from a deep blue at the top to a lighter teal at the bottom. Overlaid on this gradient are several faint, light-colored geometric patterns. These patterns consist of various shapes such as squares, diamonds, and complex star-like polygons, some of which are interconnected by thin lines, creating a subtle, intricate design.

**Capture the attention  
of donors**

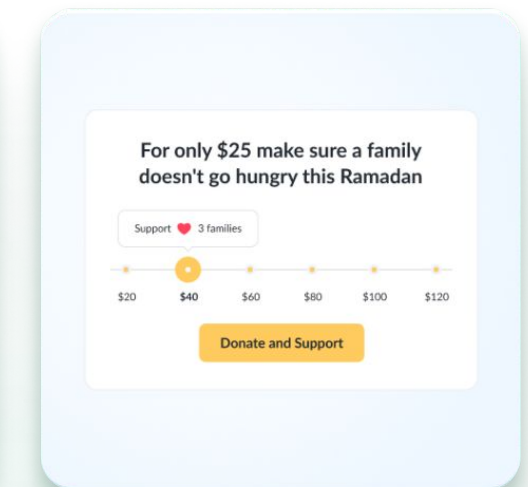
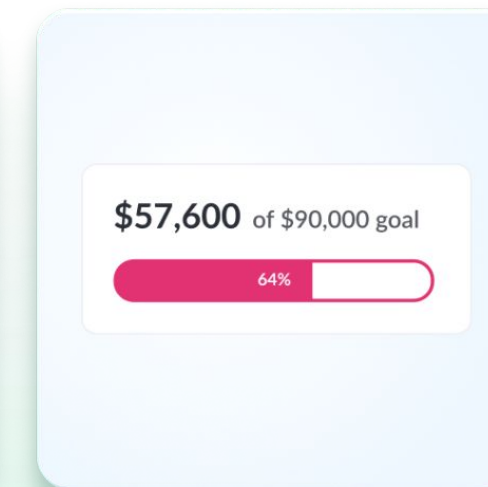
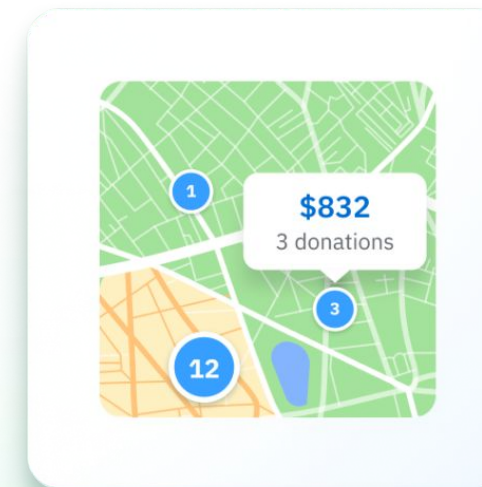
Capture the attention of donors

# Highlight Ramadan giving across your website

Maximize Ramadan generosity as soon as someone lands on your website with no-code Elements.

These interactive attention-grabbers like buttons, embedded forms, pop-ups, goal meters, and links transform your site into a dynamic and inviting space that encourages donations.

[Learn more](#)



- 1 Muhammad Fadel  
\$52,320.20 USD raised
- 2 Jamal Burhan  
\$44,932.50 USD raised
- 3 Fatema Darwish  
\$43,783.00 USD raised
- 4 Maryam Al-Habsi  
\$38,347.90 USD raised

**This Ramadan, you can make a difference**  
Support those in need during this holy month!  
[Donate](#)

Sarah donated \$20 🙏  
to Where it is needed most  
🇺🇸 Boston, USA  
[Donate](#)

- \$25
- \$75
- \$325

[Donate Now](#)

One time  Monthly

Your most generous donation

\$100 \$200  
\$1,000 \$2,500 \$5,000

\$ 40 USD -

Dedicate this donation

Add Comment

[Donate and Support](#)

[Donate](#)

Supporter  
**\$25**  
Share your blessings this Holy Month  
[Donate](#)

**You will make a difference**  
Give today and your money will go to work to help the 1 in 5 children struggling with mental health and learning disorders. Make the world better, kinder, brighter. Every dollar you give will create real change.  
[Donate now](#)

- 1 United States  
\$421,370.00 USD raised
- 2 United Kingdom  
\$389,214.43 USD raised
- 3 Spain  
\$341,855.21 USD raised
- 4 Germany

- 1 Jul do
- 2 Sal do

Capture the attention of donors

# Increase Ramadan impact through your community

Just like consumers are influenced by others' choices, your donors are motivated by seeing their peers contribute. Our **Social Proof** showcases recent donations in real-time, inspiring generosity and creating a sense of shared purpose.

When visitors land on your website, a subtle pop-up in the lower-left corner will highlight recent gifts, encouraging others to join the spirit of Ramadan. Harness the collective impact of your supporters and watch your Ramadan campaign thrive!

[Learn more](#)

Hameedullah M. donated \$100 🎉  
to Area of most need  
🇺🇸 Dallas, United States

Donate ✕

Akram S. donated \$1,000 🎈  
🇸🇬 Marymount, Singapore

Donate ✕

Mehrwash F. donated \$75 🎊  
to Where it is needed most  
🇨🇦 Toronto, Canada

Donate ✕

Capture the attention of donors

# Focus donors on Ramadan-specific campaigns

Drive traffic directly to your Ramadan mission with Campaign Pages. These dedicated landing pages take only minutes to create, allowing you to focus on what matters most during this holy month.

Plus! You'll benefit from Fundraise Up's best-in-class AI, which optimizes your page for higher conversions, larger gifts, and recurring donation opportunities.

[Learn more](#)

The screenshot displays a donation page for Relief Operations International. At the top, the organization's logo and social media icons are visible. The main heading reads "Give your Sadaqah to those in need". Below this is a progress bar indicating that \$1,472 has been raised towards a goal of \$2,000. A central image shows a young child holding a basket. The right sidebar contains a "Secure donation" form with options for "Give once" and "Monthly", and a "Donate monthly" button. The page also includes a "Recent donations" section showing a donation of \$300.00 from Maalik Salahuddin.

Capture the attention of donors

# Inspire greater generosity by helping donors see their impact

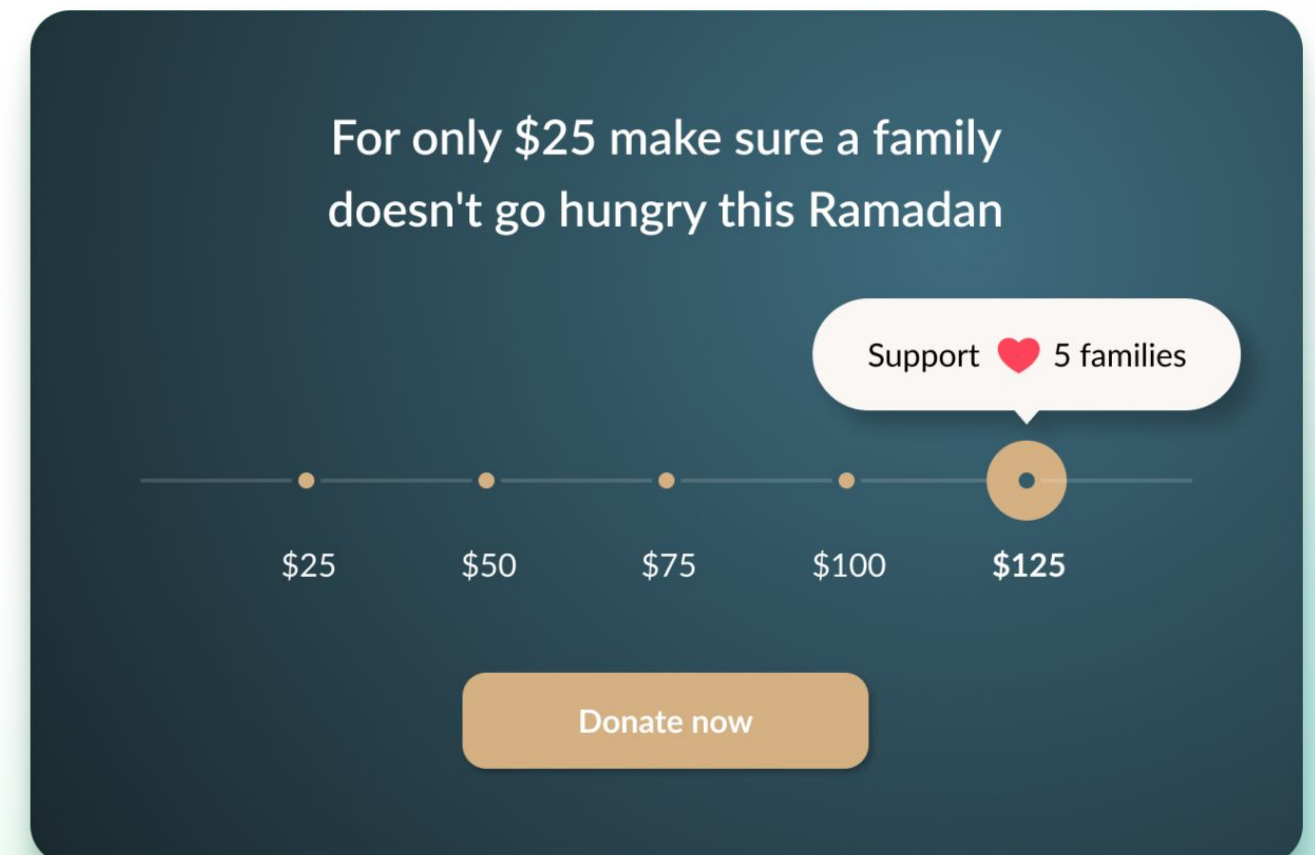
Let your donors visualize the impact of their donations with our **Impact Slider**.

This is an interactive tool that visually connects donation amounts to tangible outcomes, allowing supporters to see how their gifts can make a difference.

This engaging feature not only educates your supporters about the power of their Zakat, but also encourages them to give more meaningfully during this blessed month.

By clearly illustrating the potential of each donation, you can motivate supporters to increase their contributions and deepen their connection to your cause throughout Ramadan.

[Learn more](#)



Capture the attention of donors

# Make it easy to donate with a single scan

Provide your mosque-goers with the easiest way to give using **QR codes**. Donors can scan the QR code with their smartphones, making giving fast and secure through your online donation form.

Generate a scannable code that sends donors directly to a Fundraise Up Checkout donation form. QR codes can be embedded on your website or downloaded as images that you can add to social media posts or incorporate into printed signage displayed at the mosque.

[Learn more](#)



The background features a dark blue gradient with several intricate, golden geometric patterns. These patterns consist of interlocking lines forming squares, diamonds, and star-like shapes, reminiscent of Islamic art or modern digital design. The patterns are layered and semi-transparent, creating a sense of depth and complexity.

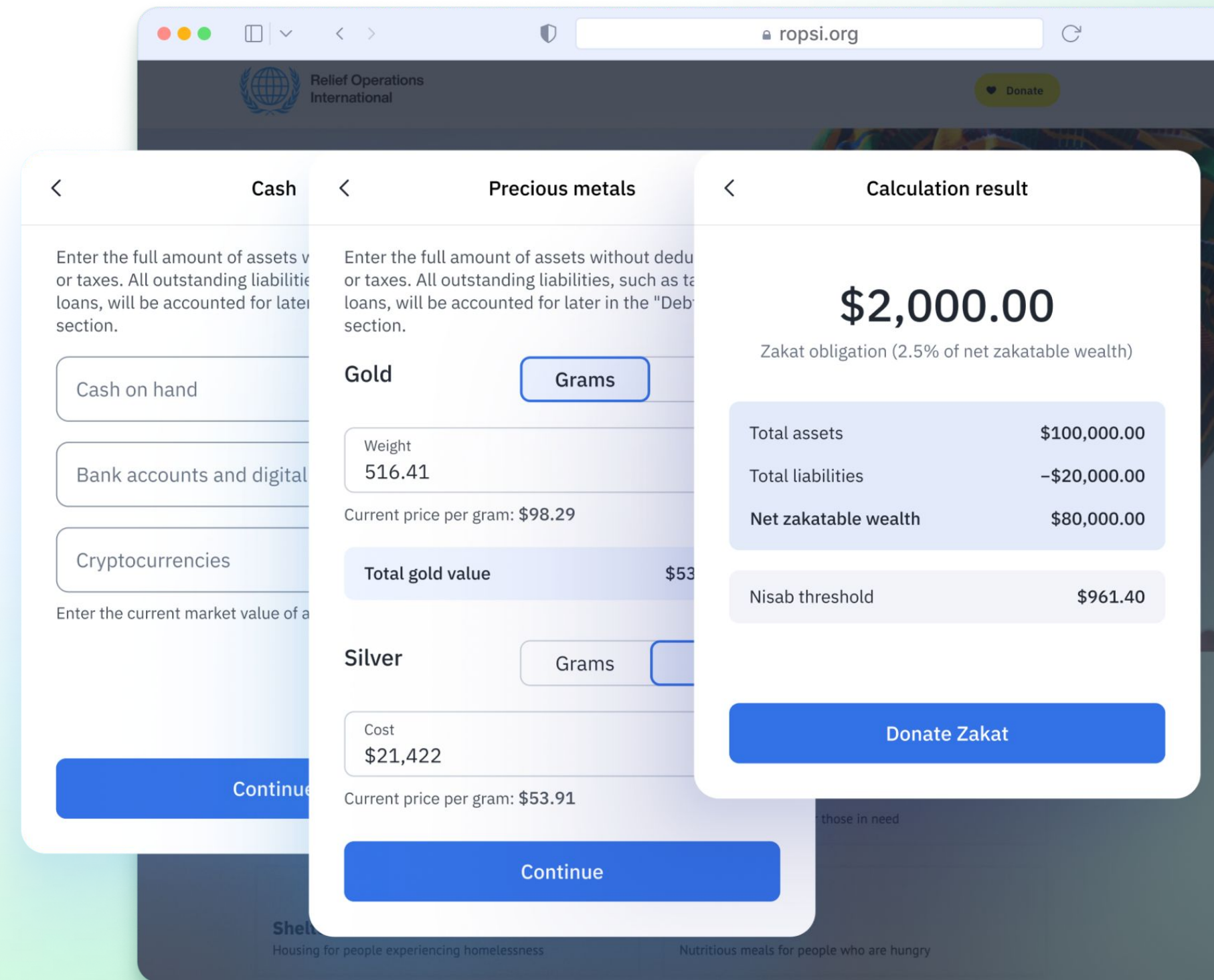
# **Streamline giving sadaqah and Zakat**

Streamline giving zakat

# Make Zakat giving simple, accurate, and generous

Help supporters calculate Zakat with confidence. Reduce uncertainty and increase gift size during the month when most Zakat contributions are made.

- Embed the Zakat Calculator on your Ramadan landing page: Make it effortless for donors to determine their Zakat amount and give right away.
- Offer a fast, friction-free experience: A simple, multi-step calculator flow makes it easy for supporters to input their details and complete their Zakat.
- Let donors designate their gift directly to Zakat: Set up a clear Zakat designation so supporters know their contribution is allocated correctly.



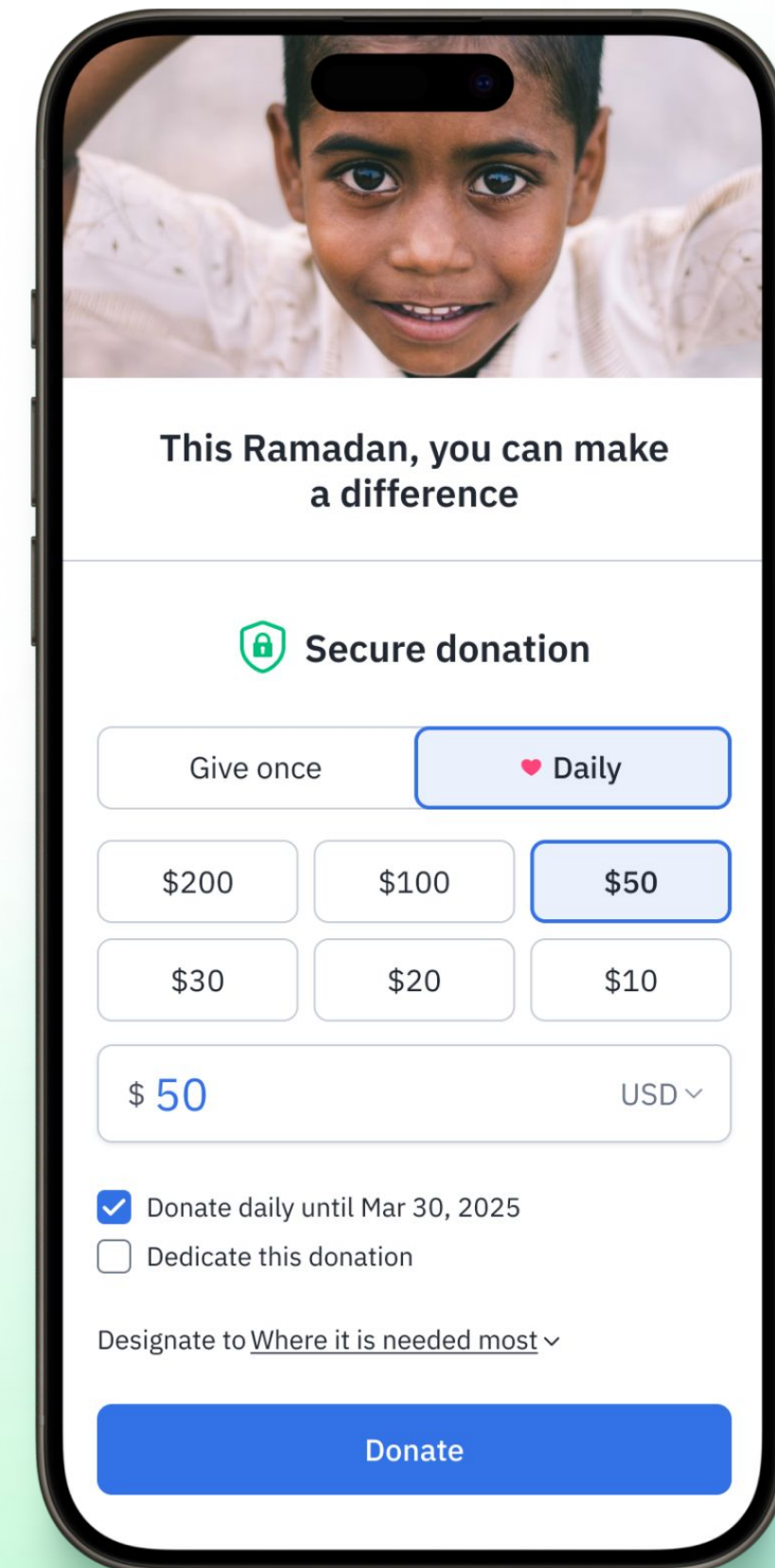
Streamline giving zakat

# Encourage daily giving from more donors

Make it easy for your supporters to give with daily giving options. Our Checkout supports daily donation frequency, allowing you to set a start date and an end date for your campaign. This allows you to:

- Maximize contributions during Ramadan, making it easy for donors to give.
- Reduce administrative work through automated campaigns that run with minimal effort once set up.
- Give donors the flexibility to either stop their contributions on the designated end date or to continue donating indefinitely.

[Learn more](#)



The image shows a smartphone screen displaying a donation interface. At the top, there is a photo of a young child. Below the photo, the text reads "This Ramadan, you can make a difference". Underneath, there is a "Secure donation" label with a lock icon. The interface offers two frequency options: "Give once" and "Daily" (selected with a heart icon). Below these are several preset donation amounts: \$200, \$100, \$50 (selected), \$30, \$20, and \$10. A custom amount field shows "\$ 50" and a currency dropdown set to "USD". There are two checkboxes: "Donate daily until Mar 30, 2025" (checked) and "Dedicate this donation" (unchecked). A dropdown menu for "Designate to" is set to "Where it is needed most". A large blue "Donate" button is at the bottom.

Streamline giving zakat

# Unite supporters with Arabic localization


Unlock the generosity potential of Muslim supporters near and far with a localized experience.



Fundraise Up offers a fully localized, highly accurate donor checkout experience in the Arabic language with true right-to-left formatting.

We support over 135 currencies around the world, including United Arab Emirates dirham, Saudi riyal, and Moroccan dirham.

And country-specific features, like fully compliant receipts in Canada and Australia, and Gift Aid in the UK, make it easy to offer a personalized experience.

[Learn more](#)

إشراقًا 

شهرية  أعط مرة واحدة 

200 100 50

30 20 10

▼ AED 60 \$

أعط تكريمًا أو في الذاكرة

عين إلى حيث تشتد الحاجة إليها  
أضف تعليق

يتبرع

تبرع بالعملات المشفرة



كل ساعة 1 من كل 5 أطفالراقًا يعانون من

قًا. كل دولار تقدمه سيحدث تغييرًا حقيقيًا.

موظفو MT Country في

Streamline giving zakat

# Make it easy to give how donors prefer

We reduce friction by offering **modern payment options** including donations from cards, digital wallets, bank transfers, and non-cash payment methods.

Our **AI offers up the payment option your donor is most likely to prefer**, making it easy for supporters to make a donation.

Modern payment options lead to higher conversion rates. For example, PayPal is a popular payment method around the world and when it's enabled in your account, it leads to a **10% increase in conversion** and often accounts for 20% or more of donation revenue.

[Learn more](#)



10% ↗

Take a Local Difference!

to serve as DFW's Trusted Zakat appreciate your continued support to provide food security, safe

lay, for it stands in the way of

< Choose a payment method

Credit card

Venmo

PayPal

[More payment options](#)

Cover transaction costs ⓘ

Total \$102.50 USD

Donate

Streamline giving zakat

# Connect donors to the impact they're making

With **Impact Descriptions**, you can show donors the impact their generous donation will have. Tell them where their contribution will go and how it can help — whether it's providing nourishing meals or medical aid. By showing donors their impact, you'll motivate them to give more.

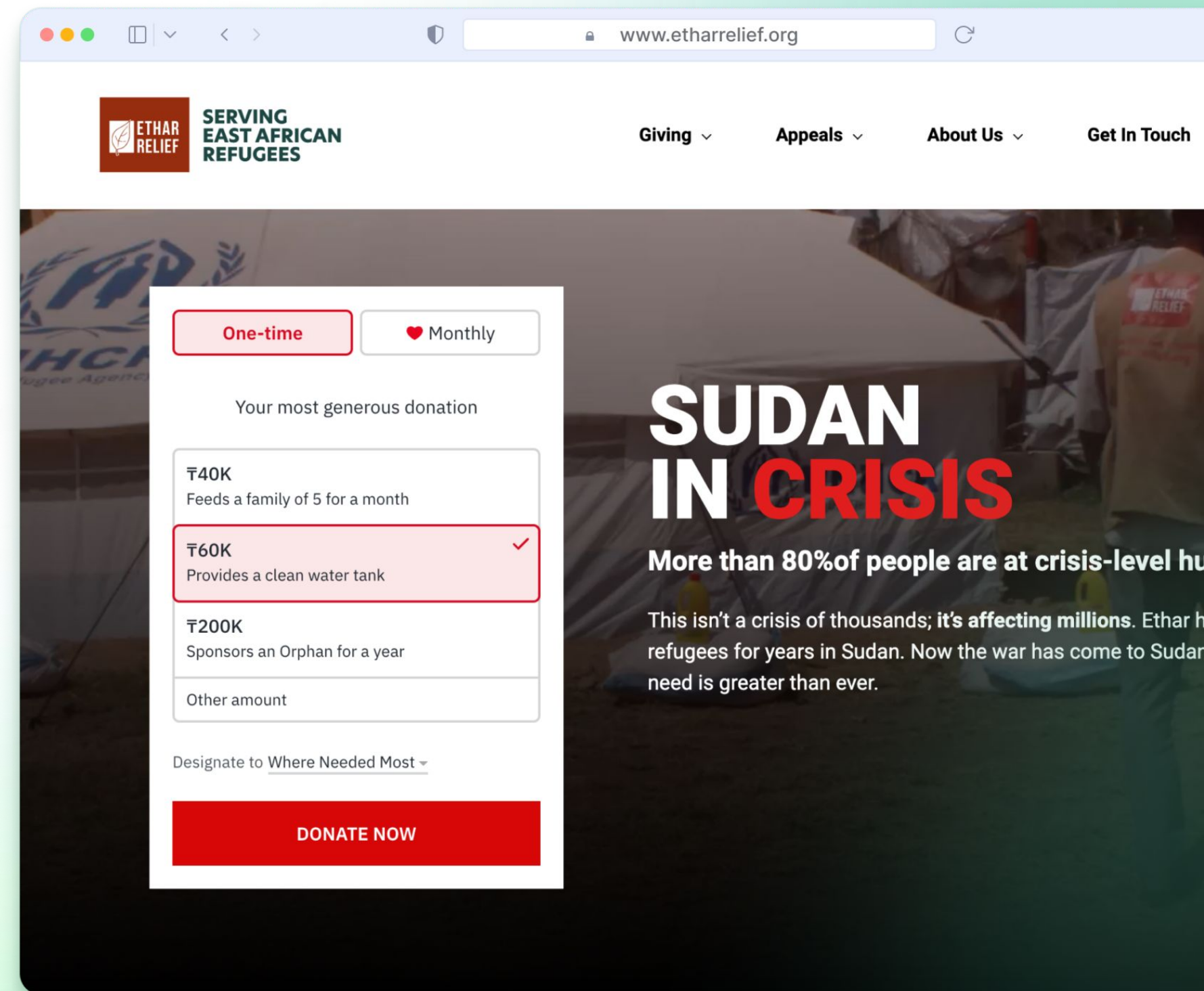
Experience the benefits of personalized storytelling, increased donations with AI-powered suggested amounts, and more impactful campaigns.

[Learn more](#)

## Understanding the impact

68% of donors [agreed](#) that it's important for them to know how the organization makes an impact.

[Book a demo](#)



Streamline giving zakat

# Simplified in-person giving

Maximize donation efforts with in-person donations. Using the Virtual Terminal, you can connect with Muslim supporters who pray at the mosque nightly.

Whether supporters give a one-time gift or set up a recurring donation, Virtual Terminal supports a wide range of donation frequencies.

Plus! You can manage installment-based contributions with flexible donation schedules with specific dates and limits.

[Learn more](#)

## Virtual Terminal

Use the Virtual Terminal to process an in-person or over the phone donation.

### Campaign

Name

Clean water for every child

Designation

Where it needed most

### Donation

Donation frequency

Once

Installment amount

\$100.00

USD

Scheduled for

Now

### Supporter

Find supporter by email, name, ID

First name

Maalik

Last name

Salahuddin

Email address (optional) ?

maalik.salahuddin@example.com

Phone (optional)

US

Add tribute

### Payment method

Credit card

Card number

VISA 1010 1010 1010 1010

### Summary

One time donation

Transaction costs

Total donation amount

Make a

### ADDITIONAL NOTES

No notes have been added

If you are an Organization and you'd like to enter notes in using Virtual Terminal, click on [Virtual Terminal Settings](#)

Streamline giving zakat

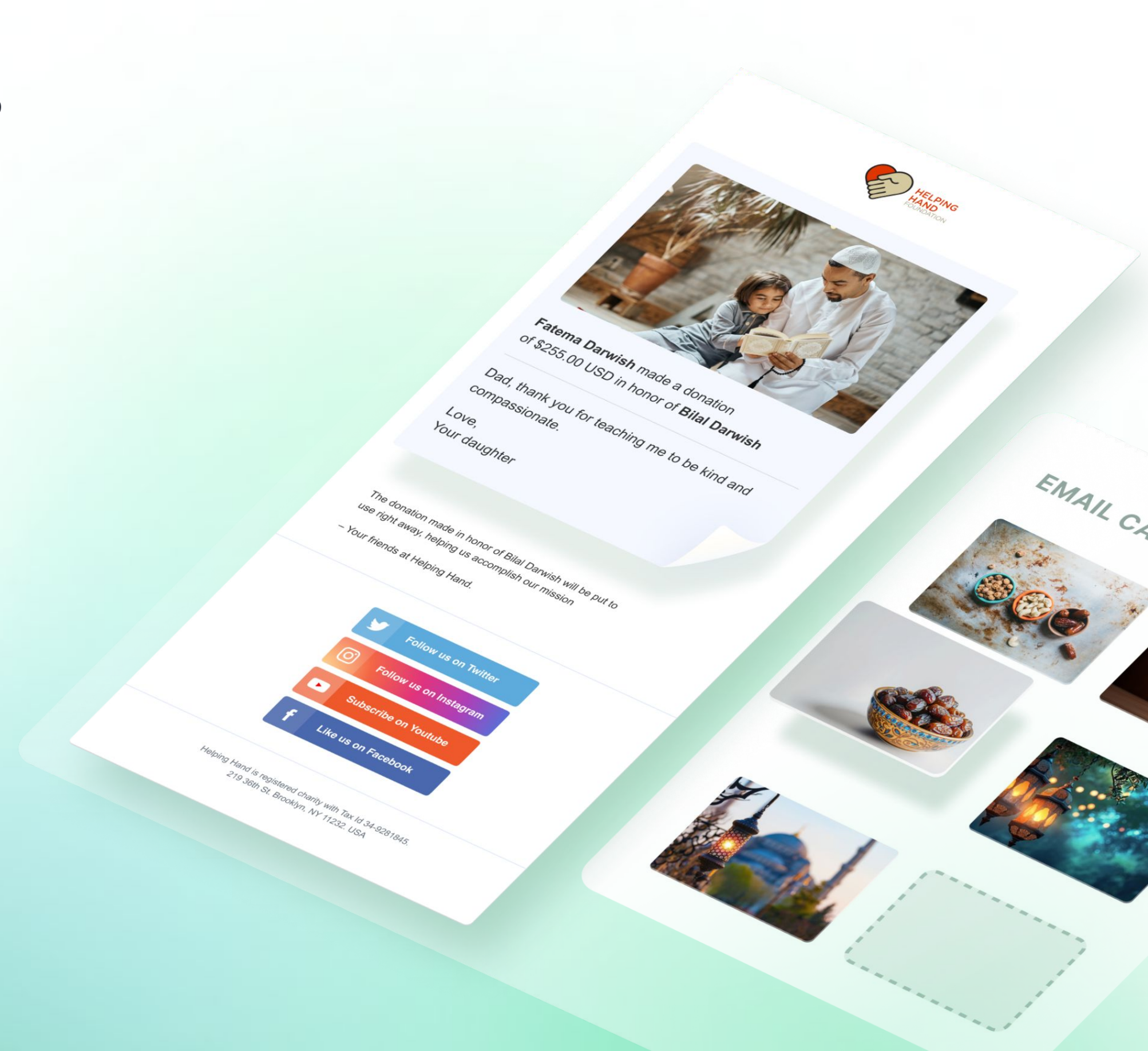
# Make giving personal with Tribute image cards

Make it meaningful for your donors to **dedicate their contributions** in memory or in honor of someone special using customizable images and messages with Tribute image cards.

This Ramadan, your donors can donate their Sadaqa or an iftar in honor of someone, or even send a customized e-card for Eid.

This personalization not only enhances the emotional impact of the gift but also encourages donors to share their tribute on social media, helping to **amplify the reach** and visibility of your Ramadan campaign.

[Learn more](#)



## Streamline giving zakat

# Respect Muslim donor privacy with anonymous giving options

Give Muslim donors peace of mind that their charitable giving is not public with **anonymous giving options**.

- Allow donors to make gifts anonymously, **while still ensuring validated email and home addresses for tax receipts and data processing.**
- Customize campaign pages to show real time donations without names to encourage giving without compromising faith or anonymity preferences.

[Learn more](#)

The screenshot displays the ROPSI.org website's donation interface. At the top, a notification states: "An annual donation was made anonymously \$1,200.00 1 hour ago". The main heading reads "Give your Sadaqah to those in need" with a progress bar showing "\$318,678 raised" and "18,266 donors have contributed". A "Secure donation" sidebar on the right offers options for "Annually" or "Biweekly" (selected), with amount buttons for \$600, \$350, \$200 (selected), \$100, \$80, and \$20. Below this, there are checkboxes for "Dedicate this donation" and a dropdown for "Designate to Where it is needed most". A "Donate biweekly" button is at the bottom of the sidebar. The main content area features a photo of a young girl and a text box: "Maalik Salahuddin made a one-off donation \$300.00 New York, United States · 2 minutes ago". Below this, a "Recent donations" section lists: "Ann Bowman made a dedicated one-time donation 'Thanks for all of the work you're doing in our community!' New York, United States · 2 minutes ago", "An annual donation was made anonymously 1 hour ago", "Satoshi Nakamoto donated a crypto \$123.60 Tokyo, Japan · 3 hours ago", and "An annual donation was made anonymously \$450.00".

**Optimize  
each donation**



Optimize each donation

# Personalize the donor experience with AI

Fundraise Up uses AI to offer your supporters the most personalized donor experience possible. Through AI, nonprofits like yours benefit from:

- Receiving the optimal donation amount for each donor
- More donor-covered transaction costs
- Reduced giving plan cancellations
- Protection from fraud attempts
- Prevented card declines and payment chargebacks
- Growth in your recurring donor base

[Learn more](#)

## COVERED COSTS

87%

### AI Adaptive cost coverage

You're increasing conversion by allowing AI to determine when to show the option to cover fees in Checkout.

[Learn more](#) 

## ADDITIONAL REVENUE

≈\$7,725

This is donation revenue you secured from supporters who converted because adaptive cost coverage was enabled.

## OPTIMIZATION



Adaptive cost coverage optimized 1434 of the 5821 donations processed during the period. Enabling the feature on more campaigns can increase its effectiveness.

[See campaigns without adaptive cost coverage](#) →

cover transaction costs with the AI.

AI Adaptive

Optimize each donation

# More gifts, less operational costs

On average, 80% of donors cover all transaction costs including Fundraise Up and credit card fees.

Our AI determines if asking the donor to **cover transaction costs** will result in higher conversion.

This results in more donation revenue going directly to your cause.

[Learn more](#)

The image shows a mobile app interface for a donation. At the top, it says "You will make a difference" with a photo of a child. Below that, a yellow banner reads "Dedicated to Michael Draker Trent-Decker Tracker". The next section is "Choose a payment method" with options for "Credit card", "Apple Pay", and "PayPal". There is a link for "More payment options". Below the payment methods are input fields for "Card number", "Expiration date", and "CVC code". A white box with a blue border highlights a checkbox labeled "Cover transaction costs" which is checked. At the bottom, it shows "Total \$102.50 USD", a blue "Donate" button, and a "Back" link.

## Optimize each donation

# Amplify donations by 3x

When a donation is matched, the total amount of money going to your Ramadan campaign is effectively **doubled** or **even tripled**. This significantly boosts the impact of each individual donation.

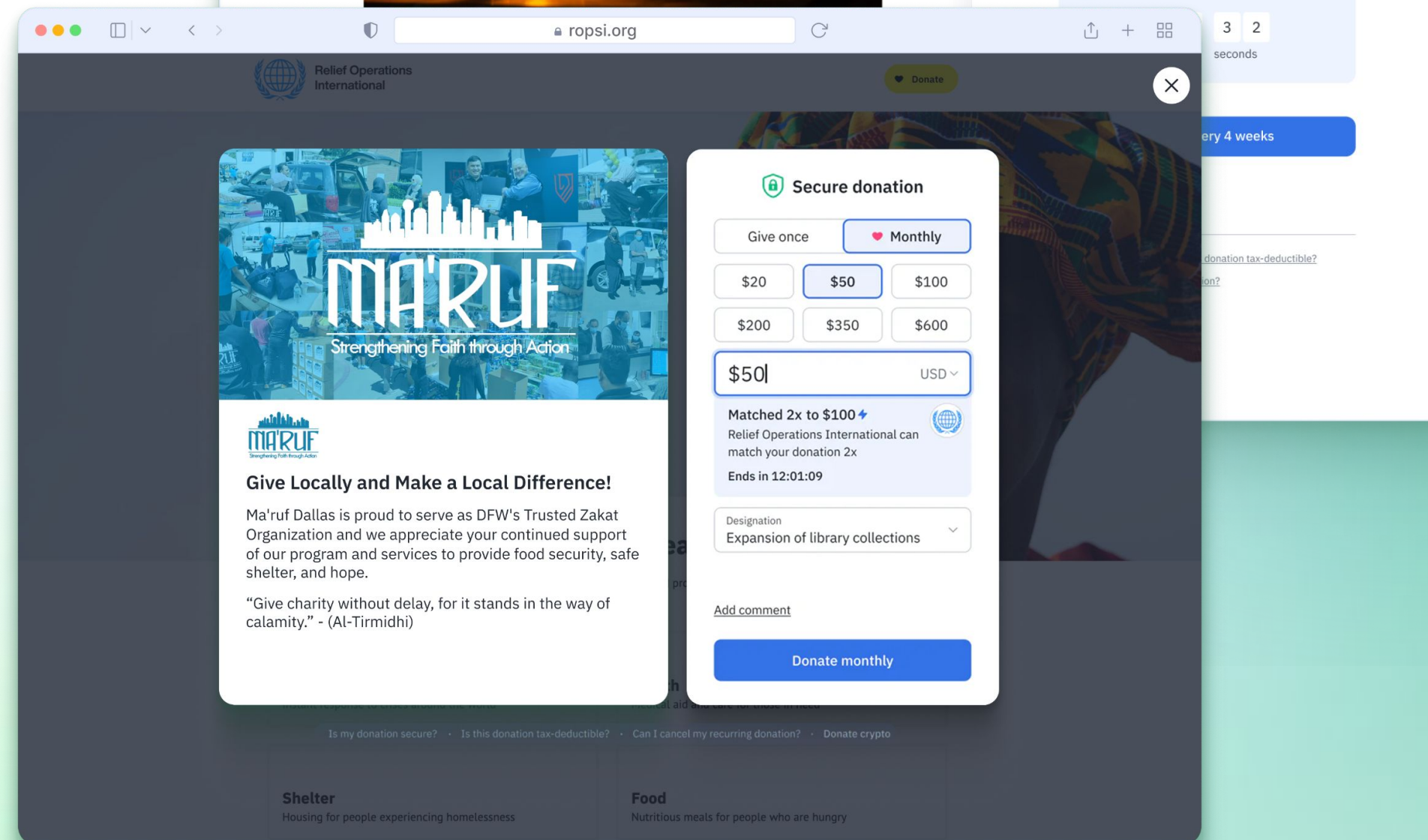
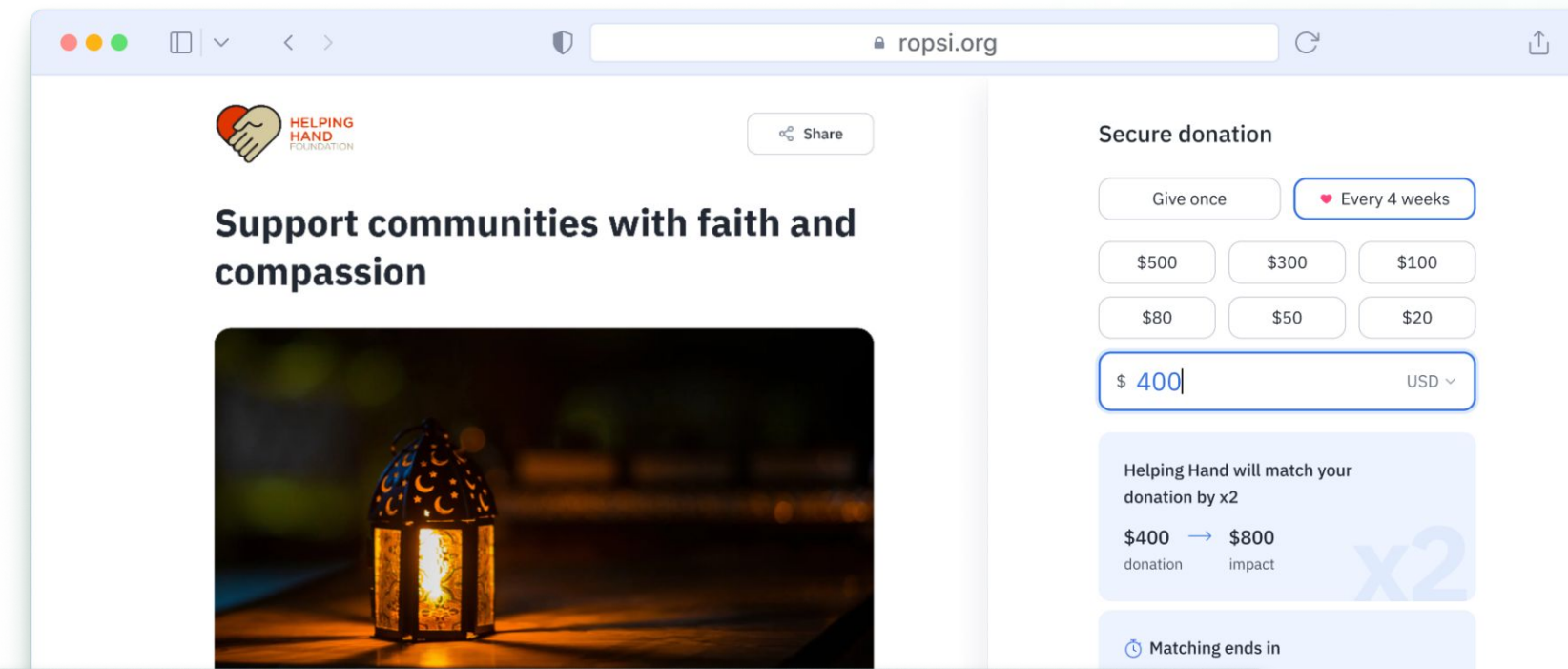
With Fundraise Up there are two ways to offer donation matching:

- The **employer matching** feature enables supporter to input the name of their employer during the Checkout process to check whether they could be eligible for a corporate donation matching program.

[Learn more](#)

- Campaign Pages gives you the additional option to **run a matched campaign**: for example, if a third-party sponsor agrees to match all donations made to a particular campaign within certain limits

[Learn more](#)



**Grow and retain  
your donor base**



Grow and retain donors

# Empower donors with more freedom

Our Donor Portal gives your supporters control over their donation experience — leading to happier, more engaged donors with fewer cancellations (and few calls to your support center).

## Built-in tools allow donors to:

- Cancel the end date to daily recurring giving
- Access receipts
- Update donation amounts
- Pause donation instead of cancelling
- Change payment methods

[Learn more](#)

The screenshot shows the donor portal for Relief Operations International. The browser address bar displays 'donor.ropsi.org'. The page features a navigation sidebar with options: 'Make a new donation', 'Home', 'Donation history', and 'Receipts'. The main content area is personalized for 'Ann Bowman' and includes a greeting, a photo of a young girl, and a thank-you message from Maalik Salahuddin. Below this, there are sections for 'Fundraisers' (showing an ongoing fundraiser for Sadaqah with a progress bar at \$467,235.32 of a \$500,000 goal) and 'Recurring donations' (showing two \$100 USD biweekly donations, one active and one paused). At the bottom, there is a 'Recent donations' table.

AMOUNT	DATE	PAYMENT METHOD
\$55.48 USD	Dec 2, 2023	VISA **** 4373

# Offer cancellation alternatives

At-risk monthly donors are provided a tool within Donor Portal to retain their existing monthly gift. At the point of cancellation, donors are offered the ability to delay their next gift, or update their amount instead of cancelling.



**48%** reduction in donor attrition

**14%**

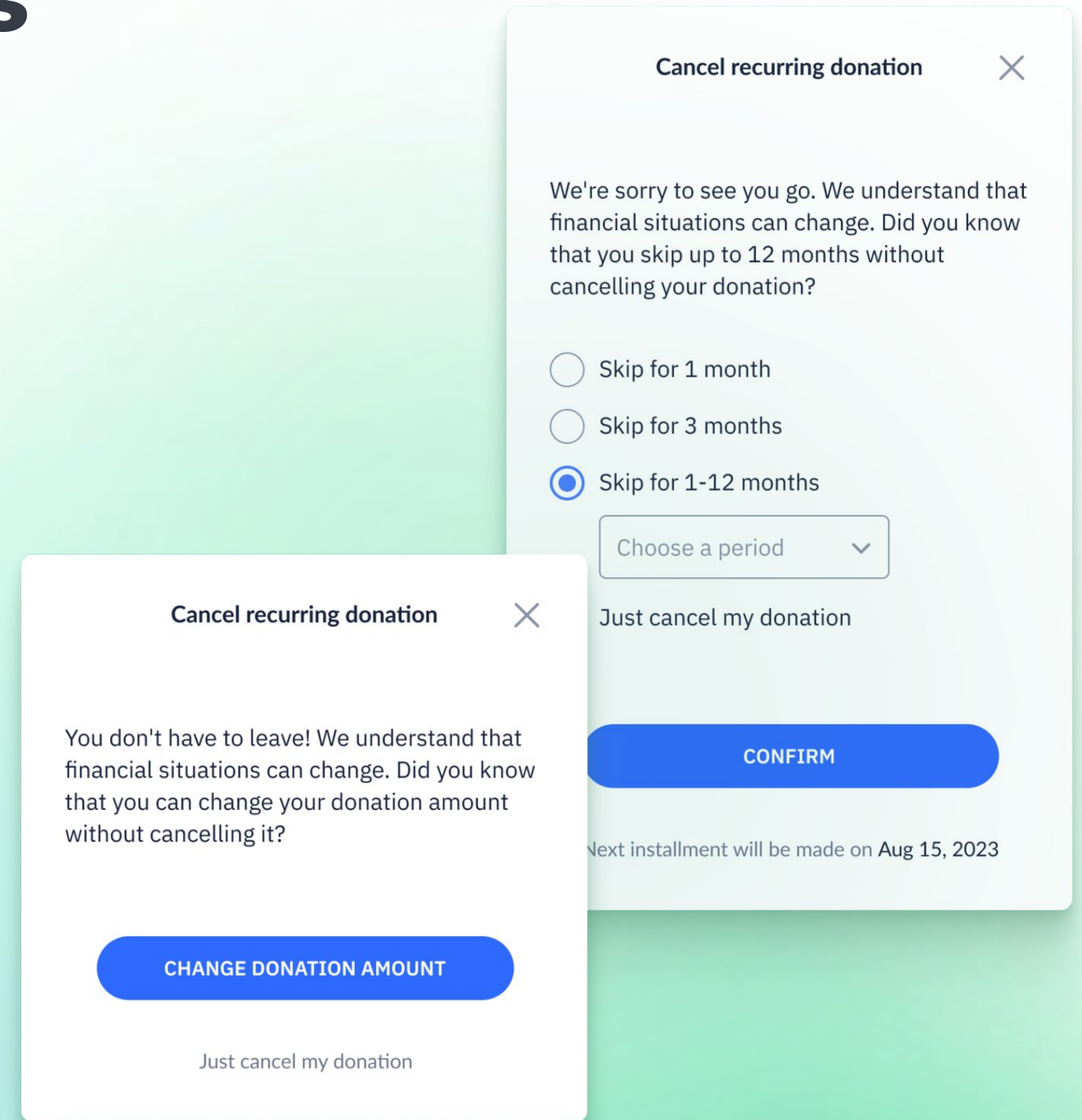
Percentage of donors log in to the donor portal

**28%**

Percentage of recurring donors who log in to the donor portal

**31%**

Percentage of donors who were saved from cancelling because they decided to keep their recurring plan instead



## Grow and retain donors

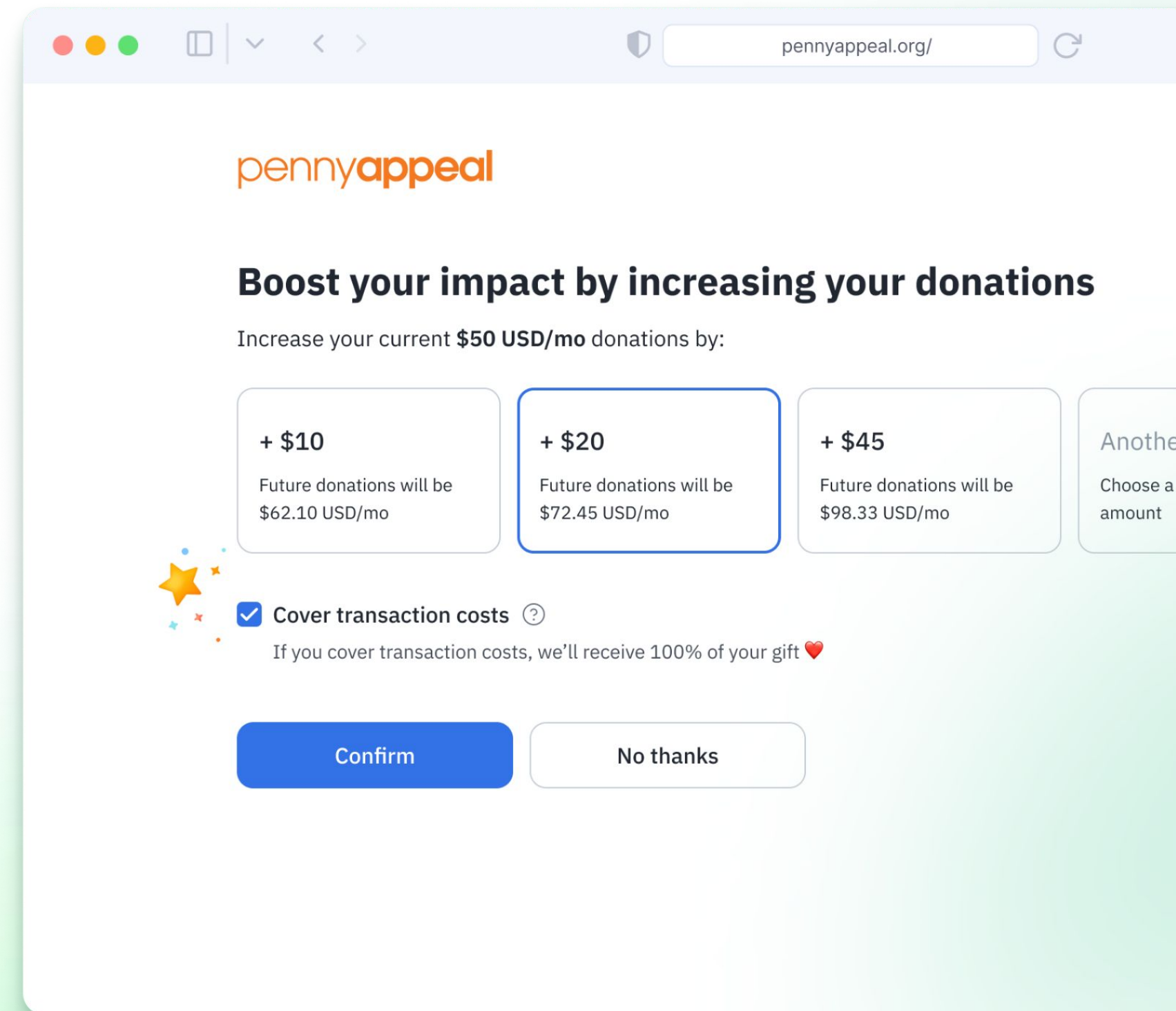
# Encourage bigger gifts

Upgrade Links are a powerful tool designed to make it incredibly easy for donors to increase their recurring gifts or opt to cover transaction fees with just one click.

- Integrate [Upgrade Links](#) seamlessly into your current communication.
- Encourage donors to consider raising their recurring gifts, resulting in a significant long-term boost in fundraising and impact.
- We tailor the suggestions to an amount most likely to lead to your donor increasing their support.

### Understanding the impact

This innovative approach can result in a **66-100% rise** in average recurring donation amounts post upgrade! ★



Grow and retain donors

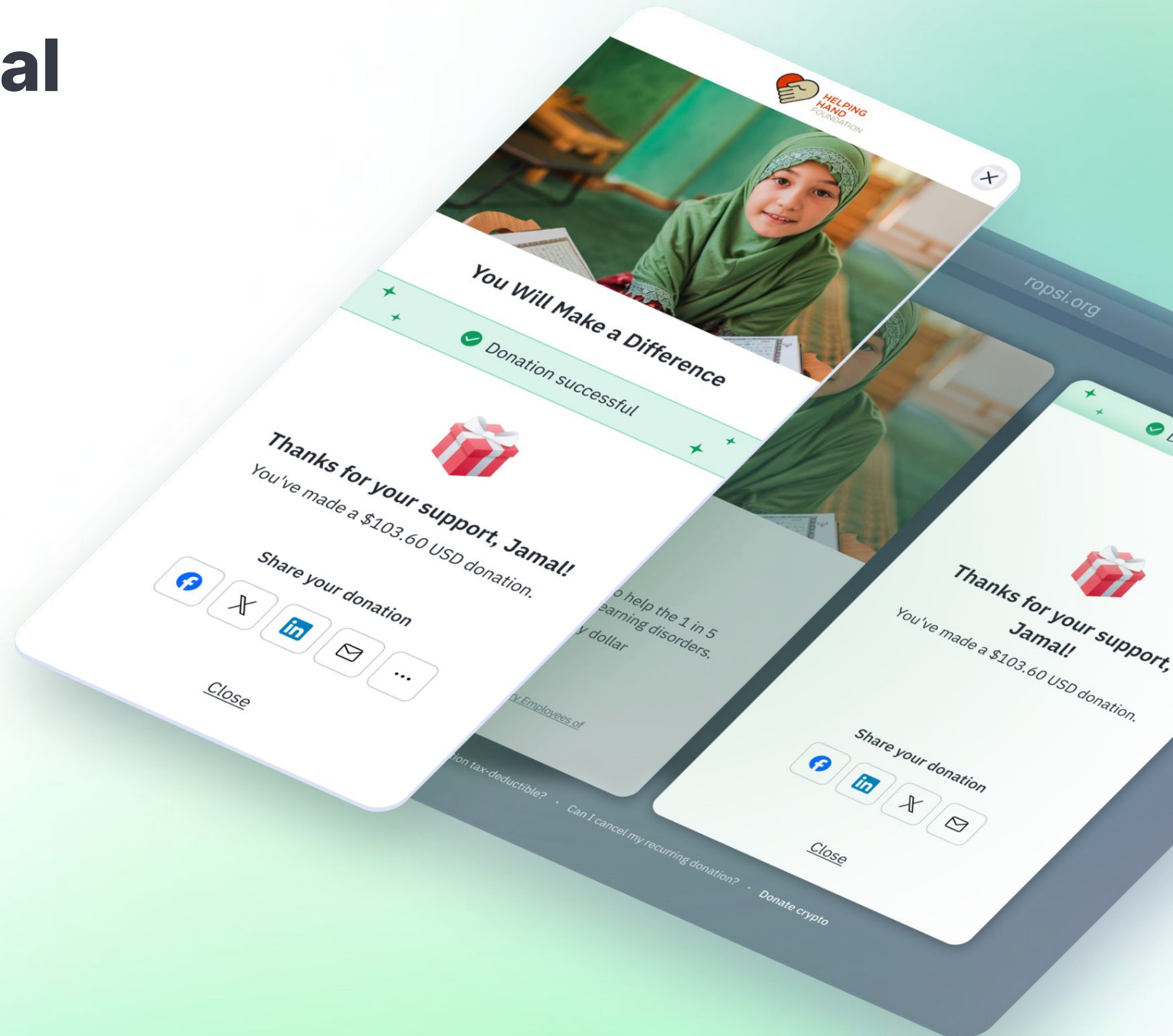
# Make donors feel special

Choose how to show appreciation for supporters after they successfully give during Ramadan.

You can redirect them to a specific URL (for example, if your organization already has an established "Thank you" page) or show them Fundraise Up's default "Thank you" screen.

[Explore the docs](#)

[Book a demo](#)



The background features a gradient from dark blue on the left to a lighter teal on the right. Overlaid on this are several intricate, golden geometric patterns. These patterns consist of interlocking lines forming squares, diamonds, and star-like shapes, reminiscent of Islamic art or modern architectural motifs. One large, faint pattern is centered in the upper half, while another more complex one is on the right side, and a smaller one is in the bottom right corner.

# Inspiration

See examples of how other nonprofit organizations have maximized their revenue during Ramadan

## Inspiration

# CAIR onboarded Fundraise Up in just a week

“ We really wanted to get Fundraise Up set up quickly so that we could increase donation form conversions during Ramadan, which is a big time for giving. Set up was complete in less than 8 days, and ahead of Ramadan.

## Tayyab Yunus

National Director Development, Council on American-Islamic Relations (CAIR).

pa.cair.com/ramadan/

### Stand with CAIR-Philadelphia in defending the constitutional rights of American Muslims in the greater Delaware Valley.

#### One Time

Your donation amount:

\$1,000 \$500 \$300  
\$100 **\$55** \$25

\$ 55 USD

Donate

#### Monthly

Your monthly donation amount:

\$250 \$130 \$85  
\$55 \$30 **\$20**

\$ 20 USD

Donate Monthly

## Inspiration

# Ethar Relief's donor base grew by 31% in the first year

Ethar Relief was on a quest to convert global site visitors into donors. With Fundraise Up's Checkout, they could accept 135+ global currencies, localize the donor experience in more than 20 languages including Arabic and increase conversions for mobile donors.

Checkout also helped Ethar Relief fundraise during important Islamic holidays like Ramadan and Dhul Hijjah. And using Fundraise Up's URL API, Ethar Relief was even able to integrate their existing Zakat calculator with Checkout.

**20%**

Increase in unrestricted funds

**19%**

Increase in average gift size

**31%**

Lift in new donors in the first 12 months

[See Ethar Relief full case study](#)

[Book a demo](#)



**A best-in-class  
experience**



Best-in-class experience

# Offer a secure and accessible donation experience

We meet the highest standards of security, privacy and accessibility in the industry.

- We are proud to be ISO 27001, SOC II Type 2 and PCI Level 1 4.0 certified by independent auditors.
- We comply with regulations such as GDPR, CCPA, and PIPEDA.
- We are certified by an independent auditor stating that we adhere to Web Content Accessibility Guidelines (WCAG), ensuring you meet any regulatory or compliance requirements for accessibility.

[Learn more](#)



Best-in-class experience

# Prevent fraud before it occurs

The current fraud landscape in online fundraising is complex and constantly evolving. It includes a range of fraudulent activities such as donation fraud, identity theft, credit card fraud, and chargeback fraud.

Fraud prevention is crucial in online fundraising to **protect the integrity of transactions, maintain donor trust, secure financial assets**, and uphold the reputation of the platform and its users.

By implementing robust anti-fraud measures, Fundraise Up ensures that donations are legitimate, reduces the risk of chargebacks and financial loss, and complies with legal and financial regulations. We prevent 98.8% of credit card fraud.

[Learn more](#)



Best-in-class experience

# Don't risk downtime during your biggest month

The worst thing that could happen during Ramadan is that you aren't able to process donations as they're coming in. With Fundraise Up we've got you covered so you have one less thing to worry about.

- A robust and scalable infrastructure with 99.99% uptime
- Fundraise Up is capable of processing and validating up to 300 real-time transactions per second.
- Throughout our history, we have not rejected a single donation due to server overload.

[Learn more](#)

✓	Mar 19, 2026, 11:24 AM	\$312.20	Muhammad Fadel
✓	Mar 19, 2026, 11:24 AM	\$500.55	Jamal Burhan
✓	Mar 19, 2026, 11:24 AM	\$120.10	Fatema Darwish
✓	Mar 19, 2026, 11:24 AM	\$75.30	Maryam Al-Habsi
✓	Mar 19, 2026, 11:24 AM	\$830.25	Maalik Salahuddin
✓	Mar 19, 2026, 11:24 AM	\$350.10	Saafir Hosseini
✓	Mar 19, 2026, 11:24 AM	\$2,000.25	Zafar Yassin
✓	Mar 19, 2026, 11:24 AM	\$250.15	Eeda Wakim
✓	Mar 19, 2026, 11:24 AM	\$50.10	Qaddar Dajani
✓	Mar 19, 2026, 11:24 AM	\$120.75	Chishti Farooqui
✓	Mar 19, 2026, 11:24 AM	\$750.30	Omari Moghaddar

Best-in-class experience

# Sync data to any app with integrations

Push more than **100+ fundraising and marketing data points** in real time to the apps in your tech stack.

Fundraise Up CRM integrations are native, API-based integrations that programmatically sync data to your CRM in **real time**.

[Learn more](#)

**Ethar Relief integrated their existing Zakat calculator with Fundraise Up's Checkout using [URL API](#)**

“ In the UK, it would cost us many thousands of pounds to build a tool like Fundraise Up's Checkout. So let Fundraise Up do the tech, let us do the good work. Simple as that.



**AAQIB RAZA**

Head of Product and Marketing,  
Ethar Relief

Best-in-class experience

# Get the data you need for smart fundraising

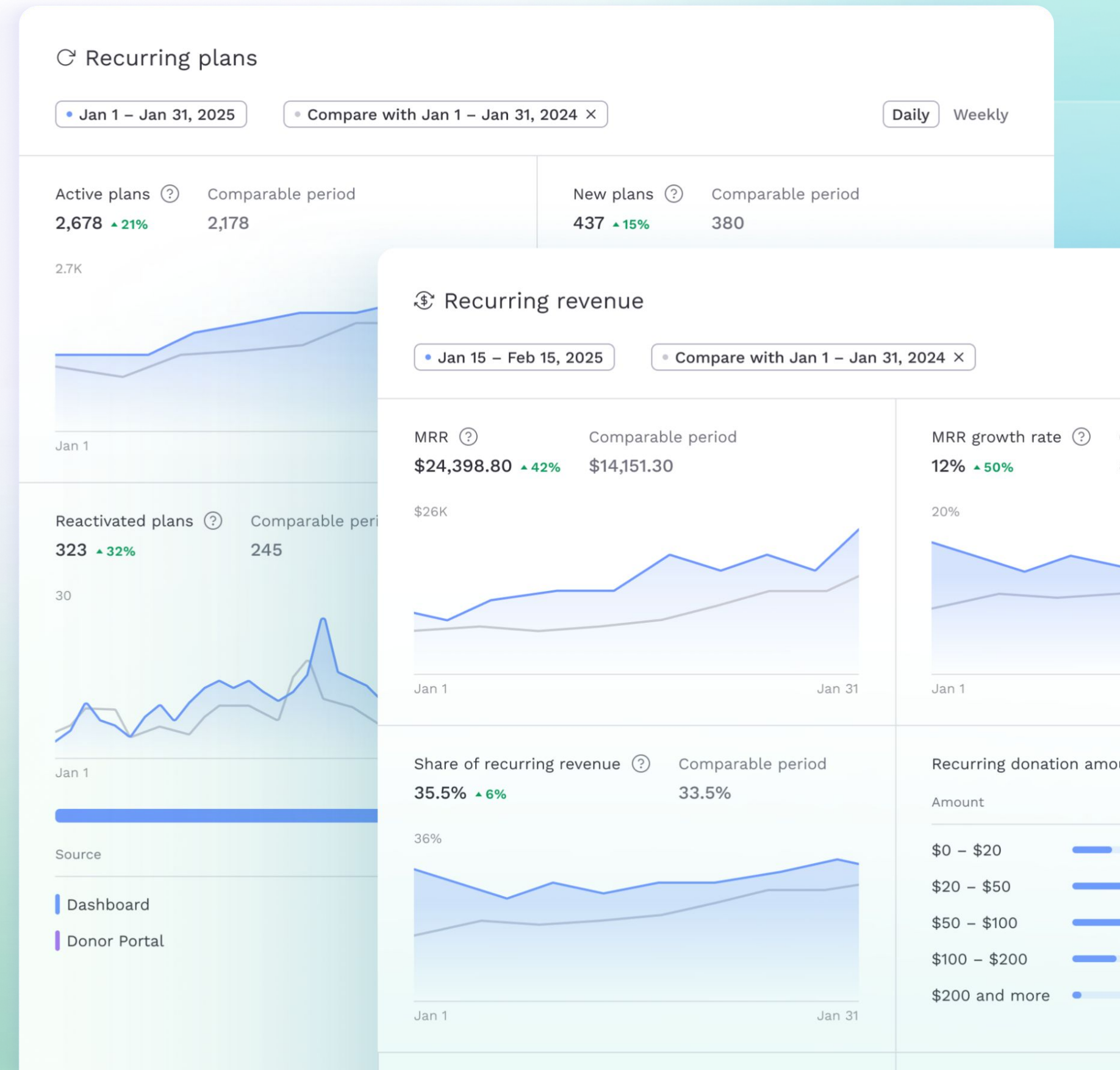
Gain the insights you need to make smarter fundraising decisions, **optimize your strategies** and transform your organization's fundraising initiatives.

The Insights Dashboard gives you instant, easy-to-understand data on how your fundraising is doing, saving you the hassle of putting together reports and data. It's like having a **clear, complete view of your success** at your fingertips.

[Learn more](#)

## Insights on the go

The Insights view is easy to navigate on mobile devices. Bookmark it for easy, on-the-go access to your regular fundraising activities anytime, anywhere.



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# Receive white-glove support

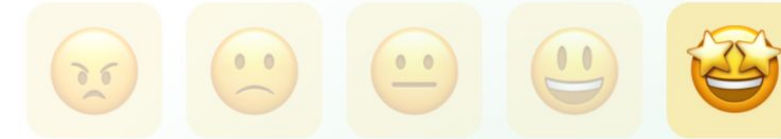
No matter where in the world your cause takes you, we have people to help you. Troubleshoot, problem-solve, and keep things running smoothly with **24/7 support** that you don't have to pay for.

**95%**

customer  
satisfaction rate

[Learn more](#)

Sarah rated the conversation



1d

Feedback — "Always thorough. thanks."

1d

Richard rated the conversation



2d

Lual rated the conversation



7d

Feedback — "Ignatii is always very helpful and quick to respond. Ver appreciative of the unprompted follow up on open tickets."

Jamal rated the conversation



5d

Feedback — "Very quick and detailed response, please recognize and empower that. Thank you and take

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# Benefit from mission-aligned pricing

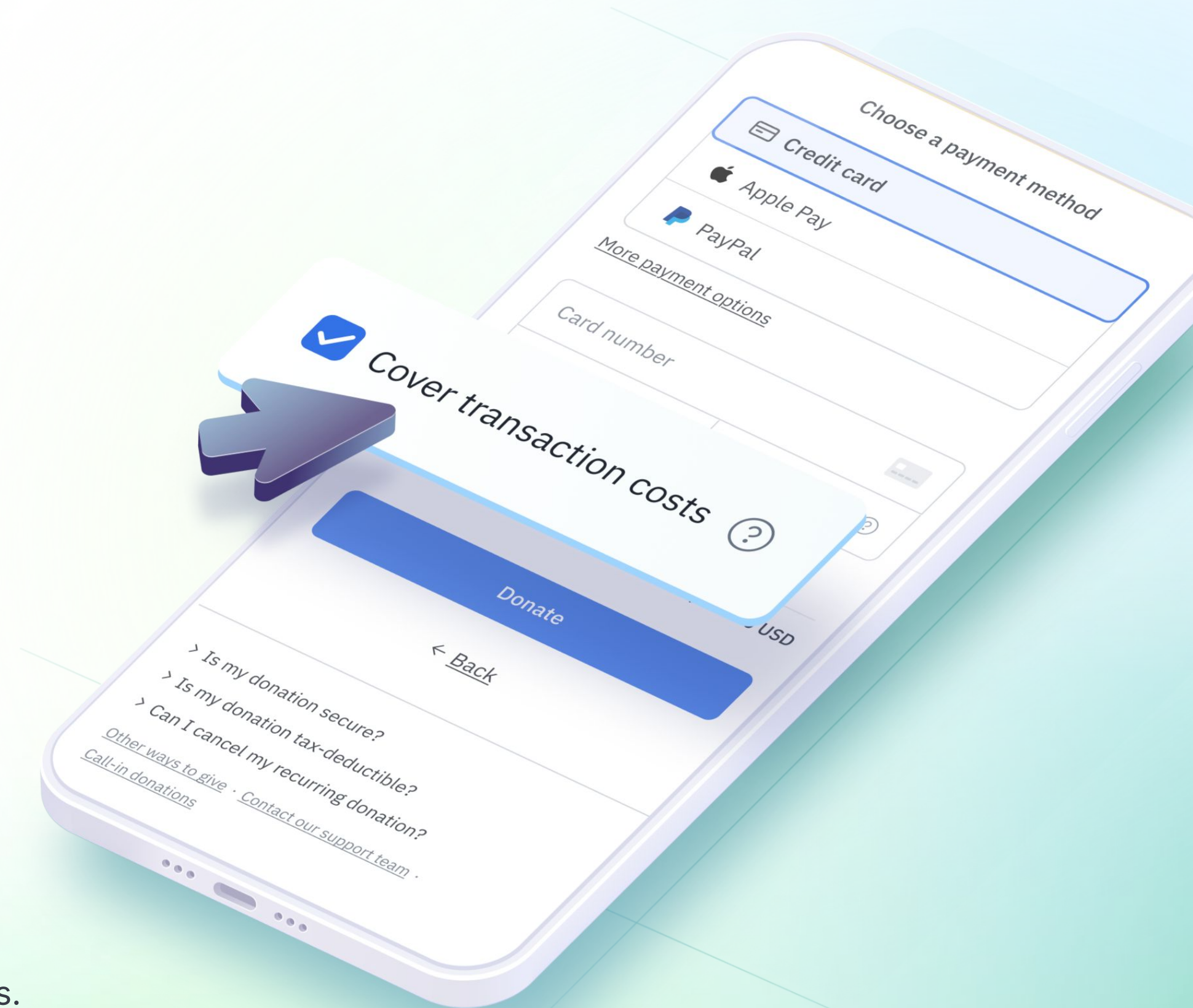
**No contracts. No monthly fees. More donation revenue to support your cause with simple, pay-as-you-go transaction-based pricing.**

- Fundraise Up: 4% per transaction
- Stripe: 2.2% + \$0.30 per transaction

**Fee coverage:** On average, 80% of donors cover all transaction costs (platform and processing), keeping your effective fee rate low.

**All-inclusive features and support:** access our full suite of premium fundraising tools, such as AI, Campaign Pages, and Localization, all without additional charges. No tiered plans or feature restrictions — everything you need is at your fingertips.

[Learn more](#)



# Ready to take next steps?

Learn how you can level up your Ramadan readiness by booking a demo with us.

Automate daily giving this Ramadan

[Book a demo](#)

# Leaving industry average behind

[Book a demo](#)

	<b>Our performance</b>	<b>Industry average</b>
Conversion rates	<b>Stable at 30%</b>	11%
Average one-time donation amount	<b>Maintained at \$160</b>	\$126
Average monthly recurring donation amount	<b>Increased to \$34</b>	\$24
Donation page load time	<b>Optimized to 1.7 sec</b>	2.7 sec
Recurring plans retention rate (12mo)	<b>Excels at 80%</b>	63%

Work with our partners

# Extend beyond the core platform with partners

Fundraise Up has a variety of partners to help you with strategic planning, social media engagement text messaging, and other activities to get the most out of your fundraising.



## [Clearoute](#)

Clearoute is a full-service agency helping nonprofits achieve unparalleled success in brand development, performance marketing, and technology innovation.



## [Intuitive Solutions](#)

Intuitive Solutions enables nonprofits to make a positive impact in the communities. They focus on strategy and planning, integration, streamlined operations, capacity solutions, messaging, and public narratives.



## [CerealBox Agency](#)

CerealBox Agency focuses on increasing online donations for nonprofits, so they can continue to serve great causes. They've fundraised over £35 million and acquired over 200,000 new donors. [Check out](#) their projects.



## [Sarah Ali Philanthropy Inc](#)

Sarah Ali Philanthropy Inc helps Muslim and non-faith charities run multi-million-dollar campaigns, sharpen donor strategy, and scale giving. Their work is rooted in deep expertise in Muslim philanthropy and values-aligned growth.