

360MatchProLite & Fundraise Up:

How Your Organization is Billed for Matching Gift Automation



MatchPro
BY DOUBLE THE DONATION



Fundraise Up

360MatchProLite can be activated within your Fundraise Up platform to help your organization earn more through automated matching gift solutions. The pricing model for this service is simple: just pay for what you use!

How it Works:

- 1) Activate 360MatchProLite from within your Fundraise Up platform.
- 2) Instantly start raising more revenue from corporate matching gift programs as donors interact with the employer identification tools on your forms and in your 360MatchPro follow-up emails.
- 3) It's that easy! Now you are all set to raise more with 360MatchProLite.

You can start raising more with matching gifts as soon as you sign up! As you register match-identified donations, you'll move through the following pricing tiers:

TIER 1:	Free for match identified donations up to \$2,000 <small>* Also transitions to Tier 2 when over 1,000 donations are imported over the calendar year</small>
TIER 2:	\$499 for match identified donations up to \$5,000
TIER 3:	\$799 for match identified donations up to \$10,000
TIER 4:	\$1,999 for match identified donations up to \$25,000
TIER 5:	\$3,999 for match identified donations up to \$50,000
TIER 6:	\$7,999 for match identified donations up to \$100,000
TIER 7:	\$11,999 for match identified donations up to \$150,000
TIER 8:	\$15,999 for match identified donations up to \$200,000
TIER 9:	\$19,999 for match identified donations up to \$250,000
TIER 10:	\$24,999 for match identified donations over \$250,000

Your Matching Gift Invoice Explained:

- 360MatchProLite is initially free to use. Double the Donation will only start charging you after you've surpassed \$2,000 in match identified donations or after importing 1,000 donations in a single calendar year.
- Your organization's billing term will start officially on the day you transition from Tier 1 to Tier 2.

Commonly Asked Questions:

Q: How does 360MatchProLite work?

A: Once you've signed up for your 360MatchProLite account, the system will go to work sending automated email messages encouraging them to check their matching gift eligibility status and to submit their matching gift request if eligible. These automated emails make it that much easier for your organization to raise more while still being able to focus on the things that matter most.

Q: Will I be charged for using 360MatchProLite and when?

A: 360MatchProLite is initially free to use. When 360MatchPro identifies a donation as match-eligible, the system begins sending automated email messages encouraging them to submit their matching gift request. These match identified donations are the threshold for the 360MatchPro pricing tiers. Once you've surpassed \$2,000 in match identified donations (or imported 1,000 donations), you'll move into Tier 2 and be priced accordingly.

Q: How do I pay once I officially move into pricing Tier 2?

A: Billing is processed automatically by 360MatchPro on an annual basis. At the end of your official billing term, 360MatchPro will evaluate what pricing tier your organization falls into based on the last 365 days of donations and you will be priced accordingly. You can view and edit your billing information within your 360MatchPro portal.

Q: Is there an alternate billing option if this variable structure doesn't seem right for my organization?

A: Double the Donation is happy to provide a flat-rate billing option for any organization that prefers this model! Contact support@doublethedonation.com to be moved to the flat billing option.

Q: Is there a way to add even more functionality to my 360MatchProLite account?

A: If you are seeing great success with 360MatchProLite and are interested in adding functionality or integrating with other platforms you use, contact support@doublethedonation.com to find out how to upgrade your account.