

# Platform compatibility in the United Kingdom

With Fundraise Up, you have the features and compliances to help you engage supporters no matter where in the world they live.

With support for more than 170,000 charities in the United Kingdom, Fundraise Up offers the most comprehensive set of UK-specific features and compliances.

## UK data residency

To support organizations that operate in the UK, Fundraise Up has established data centers located in the UK.

## UK address format validation

Validate addresses for all of your UK donors using Fundraise Up.

## Bacs (UK Direct Debit)

Fundraise Up accepts Bacs (UK Direct Debit) from donors who have a bank account in the UK.

## Courtesy title support

Donors choose how they preferred to be addressed with Fundraise Up's list of courtesy titles in Checkout.

## Gift Aid

Donors can Gift Aid their donation so that UK nonprofits can claim a tax benefit on applicable donations.

## UK date, time & address formats

Fundraise Up displays the correct date, time, and address formats to UK donors.

## GDPR compliance

Fundraise Up complies with General Data Protection Regulation (GDPR), legal guidelines for the data collection for those who live in the European Union.

## British-English localization

Fundraise Up supports British English, which is translated by native speakers, not machines.

“ Previously, our average conversion rate was 15% to 17%.  
Our new conversion rate? 49.8%.



**Emily Casson**

Digital Marketing & Fundraising Manager, The Salvation Army UK

**Get started with Fundraise Up**

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